

## Listing Options

Outline:

Ashburton Online is an exciting new Internet Portal Website catering for the specific needs of the Ashburton District. Our aim is to supply information relevant to our district including a fully searchable Online Business Directory, News & Sport, Weather, Events, Employment, Real Estate, Classified Ads and Image Galleries.

Online Business Directory:

Our Business Directory is available to everyone in business, service providers, clubs and organisation's within the Ashburton District. We urge everyone to join what is a vital tool for the district. A search page will facilitate data retrieval. All listings are displayed alphabetically with Premium listings having display priority over Free listings.

This 'new' Directory is very Google Friendly.

Three listing levels will be available:-

1. A basic FREE listing showing name, address and telephone numbers. Yes - it's free so you have no excuse!

Example of Free Listing

2. An enhanced Premium listing shows name, address, a logo, telephone numbers, fax, email address, website address, a full description of your business, your Logo, A Google map showing your location and up to 6 photos of your business. The Premium listings also have display priority over free listings. A Premium listing is only \$36+GST per year!

Example of Premium Listing

3. Our third option is a one page 'Microsite'. This is essentially a one page Website giving you an immediate Internet presence. All text and images need to be supplied by you and we will insert the content into the AshburtonOnline

Microsite Template on your behalf.

Use a Microsite to describe your business and advertise your services. A few well chosen images will add impact i.e. your company logo, staff members, premises etc. Also included with a Microsite is a Premium Listing in the Business Directory. All this for \$99+GST per year including setup and hosting.

The BIG advantage to a Microsite is that it comes with its own sub domain address e.g. [www.yourname.ashburtononline.co.nz](http://www.yourname.ashburtononline.co.nz). Clicking on a sub domain link will open the Microsite directly. Please note that the Microsite will be displayed within the AshburtonOnline Website and changing colours, styles and fonts is not possible.

Example of a Microsite

Joining:

Clients can register for any of these options now. All applicants will be checked and approved by us and then added to the system immediately. Clients who have opted for a Premium directory listing will receive on screen payment instructions after completing the registration form. Clients who require a 'Microsite' will be contacted for the relevant text and images. Please have this available ASAP.